

Minnesota News ...

Junior Field Day

Minnesota juniors will travel to Menomonie, WI June 3-4 to exhibit their projects at the Heartland Regional Show and the Minnesota Field Day. The separate field day show will be held immediately following the HLA regional show Saturday, June 4. We hope to see a large contingent of MN juniors attend these shows.

Summer Beef Tour

The MN Cattlemen's Tour will take place July 12, 2011 at the Nobles County Fairground in Worthington. For more information, contact Joe Martin, executive director of the Minnesota State Cattlemen's Association.

State Fair

The 2011 MN State Fair open Limousin show will be held Saturday, September 3 in St. Paul. Members of the MN Junior Limousin Association will serve a taco salad meal following the show. We hope to have a large group of Limousin breeders take part in the show and support the fair with your attendance.

Rocky Creek Ranch Holds 5th Annual Private Treaty Sale

Dave and Glynis Kuehne along with their son Chad and wife Teri, Rocky Creek Ranch of Long Prairie, MN held their 5th annual Limousin private treaty sale at the farm Saturday, March 26, 2011.

The Kuehne family works to produce cattle with a balance of traits, with emphasis on calving ease, growth, and a calm disposition.



Glynis and Dave Kuehne thank Jim Schmidt of Randall, MN (center) who bought seven females at their private treaty sale.

MN Beef Expo

Mark your calendar for October 20-23. Those are the dates for the 2011 MN Beef Expo held on the state fairgrounds in St. Paul.

The Expo features educational demonstrations and seminars, juniors shows and activities, and breed sales. In addition, there is a Seedstock Alley with a variety of displays and trade show booths.

Wulf Limousin Farms have generously donated a heifer on behalf of the Minnesota Limousin Association for the Minnesota Youth Beef Experience. Juniors who are interested in applying for the donated heifers need to get their application forms sent to the MN Beef Expo by the first week in September.

For more information, contact the Beef Expo office at 651/643-6476 or check out the website at www.mnbeefexpo.com.

Junior News

Thanks to Paul Bartsh who served as the junior advisor for the MN Junior Limousin Association. We appreciate your service to the juniors. Welcome to Dustin and



Jerry Wulf welcomed the attendees to a panel discussion Thursday, March 23 at the sale facility near Morris. Panel members, seated from left to right, are John Saunders, Kent Harrison and Brad Brandenburg.

Lauren Mohrhauser who have been appointed as the new junior advisors for 2011.

Herd Book

We are working on the Minnesota Limousin Association herd book, which will be printed and ready for distribution for the summer show season. Please have your dues paid by early May in order to have your name listed as a member in the herd book. Also, if you are interested in an ad, contact Allen Lyon, secretary/treasurer.

Wulf Limousin Farms Host Educational Forum

Wulf Limousin Farms of Morris, Minnesota hosted an educational forum Thursday evening, March 24, 2011. The forum, titled "Partnerships, Verification & Enhanced Revenue Opportunities" was held the night before the Wulf production sale and has become an annual event.

A large crowd was on hand to hear this informative program.

In addition, the forum was also broadcast on www.limousinlive.com and www.superiorlivestock.com.

The moderator for the forum and the first speaker was Brad Brandenburg, Director of Cattle Procurement for Tyson Fresh Foods. He is responsible for working with cattle feeders and producers interested in supplying the food chain with a high quality end product. He has 31 years of experience in the meat processing industry, first with Iowa Beef Processors (IBP) and now with Tyson Fresh Foods.

Brad discussed the past, present, and future of marketing beef

from the packer's perspective. He also talked about commodity marketing through the evolution of a value-based marketing system. He concluded with a look to the future of global opportunities of natural and niche markets requiring various levels of verification and trace back to the ranch of origin.

The next speaker was Kent Harrison, Vice-President of Marketing and Value Creation, Tyson Fresh Meats, Dakota Dunes, SD.

He has 17 years of experience in the food industry with Tyson Food and Cargill, Ltd. The Fresh Meats Division of Tyson Food is the largest marketer of fresh beef in the world.

The evening concluded with a talk by John Saunders of IMI Global speaking about Third Party Verification. He and his wife Leann began the program called US Verified Natural, the highest level of verification which meets the requirements for the USDA's Never Ever3 program. The program also promotes the safe and humane treatment of animals.



Brad Brandenburg, Director of Cattle Procurement for Tyson Fresh Foods was the moderator for the forum.



Dean Summerbell and Dave Kuehne discussed the Kuehne private treaty sale near Long Prairie, MN.

They sold eight two-year old bulls for an average of \$1,875, seven yearlings averaged \$1,600, five open heifers averaged \$1,200, four bred cows averaged \$1,275 and four bred heifers averaged \$1,625.