

# Minnesota News ...

## Mark Your Calendars

Mark your calendars for these upcoming events in the state of Minnesota: March 17 – March Madness Preview Show in Albert Lea; March 21 – Cattlemen at the Capital Days in St. Paul; April 13-15 – Minnesota Junior Spring Classic at the Mower County Fairgrounds in Austin; June 8-10 – the Minnesota Junior Livestock Show at the Fillmore County Fairgrounds in Preston; and July 1 – Summer Beef Tour in Little Falls.

In addition, we also want to encourage our Minnesota junior members to attend the Heartland Limousin Association Regional Show June 15-16, 2012 in Springfield, MO and the 2012 NALJA show in Des Moines the week of July 8-13.

### MJSC in Austin

The Minnesota Junior Spring Classic (MJSC) will be held April 14-15 at the Mower County Fairgrounds in Austin, MN. April 14 there will be a Boot Camp with demonstrations on fitting, clipping, and showmanship as well as a presentation by Erik Swenson titled “Why Ag is Important”.

The show will begin at 8:00 a.m. April 15. You can register online at [www.minnesotajsc.eventbrite.com](http://www.minnesotajsc.eventbrite.com). For more information contact Paige Allen at 507/269-6518 or [pallen@minnesotajsc.com](mailto:pallen@minnesotajsc.com).

### Cattlemen at the Capital Days

All cattlemen and cattlemen are invited to join MSCA at “Cattlemen at the Capital Days” March 21. The group will meet at 9:00 a.m. at the Best Western Kelly Inn near the capital.

Legislative consultant Bruce Kleven will begin the day with a legislative status briefing. We will also be meeting with the MN DNR to discuss a variety of priority issues including wolf management, further reform of the permitting process and expanded grazing on state lands.

This is your opportunity to make a difference. If you plan to attend or need help setting up a



Mark and Sharilyn Willette of Delavan, MN exhibited and sold cattle at the Black Hills Stock Show.

legislative appointment, contact Joe Martin at 651/756-7351 or at [ruralstrategies@gmail.com](mailto:ruralstrategies@gmail.com).

### Summer Beef Tour Set

The 2012 Minnesota State Beef Tour will be hosted by the Mississippi Valley Cattlemen’s Association (MVCA). Registration will open at 6:15 a.m. July 1 at the Morrison County Fairgrounds in Little Falls.

The bus tour will highlight cow-calf, seedstock and feeding operations. Additionally, participants will have a chance to see a robotic milking operation; on-farm sunflower oil bottling, and visit the Camp Ripley Military base.

The MVCA has members from Crow Wing, Morrison and Todd Counties. For more information, contact MVCA president Darvy Keehr at 320/745-2431.

### Wolf is Delisted

The new MN Wolf Management Plan took effect January 27. The DNR will assume responsibility for all aspects of wolf management. For more information, go to <http://www.dnr.state.mn.us/mammals/wolfs/mgmt.html>.



Amelia Schotz of LeCenter, MN was all smiles after the Minnesota Beef Expo Junior Show in St. Paul. She was Champion Showperson for the 5-6th graders at the Expo.



Minnesotans Twyla Wulf of Starbuck and Ruth Christiansen of Balaton visited at the Black Hills Stock show.



Anna & Amber Johnson of Sebeka, MN enjoyed the Black Hills Stock Show.

## Annual Minnesota Beef Showcase - March 29, 30 & 31

Red Horse Ranch Arena, Fergus Falls, MN - Sale is Saturday at noon



### DUIN Yesterday 3/10/11

ZMAN William Wallace x Heavens Ladylove  
(Guardian x First Choice)

We will be selling two March bull calves and this outstanding heifer calf that would make an excellent junior project. Call if have questions.

### Lindsey Family Limousin

2946 Hwy 9 & 71 • Spirit Lake, IA 51360  
Dustin - 712-330-2656 • Zach - 712-330-2632

### MSTT Yippee 5/29/11

Daughter of MSTT Winchester (Ransom),  
MGS: Auto Thunder Rode.  
BW 1.5 WW 55 YW 80 RE .76 YG -.16 MB -.10  
Super quiet, deep-sided, stylish female comes from the core of our replacements.

### DLMC Yahtzee 3/4/11

Daughter of RMKR Goaline, MGS: RPLF platinum  
BW 0.0 WW 39 YW 74 RE .75 YG -.19 MB -.18

### LURA LIMOUSIN

MARK & SHARILYN WILLETTE  
DUSTIN & LAUREN MOHRHAUSER  
20061 450TH AVE., DELAVAN, MN 56023  
[LURALIMOUSIN@GMAIL.COM](mailto:LURALIMOUSIN@GMAIL.COM)  
MARK 605-695-3129, SHARILYN 605-695-5344  
DUSTIN 605-695-9030, LAUREN 605-695-7325

### ASRL Yonkers 01Y, Homo. Polled

Here is a high-quality red bull. He is moderately-framed, deep and thick. He will make a great heifer bull and be a great asset to your herd.

### LRFF Yulelog 04Y, Homo. Polled

Here is a moderately-framed red bull. He is thick & deep throughout with a great disposition. He should work well on heifers as well as cows. Igenity & Ultrasound info. available sale day.

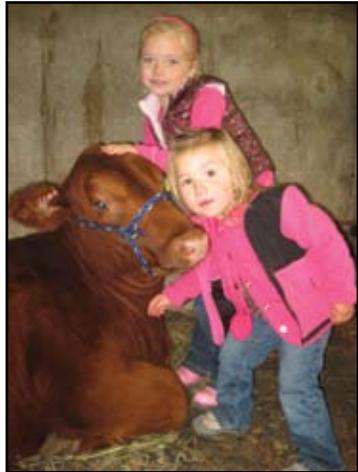
RIVER FRONT FARM  
**LYON**  
LIMOUSIN CATTLE

Johnes level 4  
Allen & Anna Lyon  
(320) 387-2794  
Foley, MN 56329

## Minnesota Junior Livestock Show

The Minnesota Junior Livestock Show will be held at the Fillmore County Fairgrounds in Preston the weekend of June 8-10, 2012. The Minnesota Junior Livestock Show will have their show on the 9<sup>th</sup> and the University of Minnesota Block and Bridle Show will be on the 10<sup>th</sup>.

For more information on this show, contact Paul Bartsh at 507/259-1220 or [pbartsh@yahoo.com](mailto:pbartsh@yahoo.com). You can also talk to Mike Schiltz at 507/450-9157 or [michaelschiltz@yahoo.com](mailto:michaelschiltz@yahoo.com). The website for the show is: [www.minnesotajrLivestockshow.com](http://www.minnesotajrLivestockshow.com).



## Wisconsin State News ...

### Mitchell Girls Eager to Raise Corner Post Heifer



The Mitchell girls; Lily, 6, Brooke, 4, and Violet, 2, had an exciting time at the National Western Stock this year. Their parents, Bart and Amy Mitchell and grandparents Bob and Rhonda Mitchell, Spring Creeks Cattle Co. of Wauzeka, WI, donated a heifer to the NALJA Corner Post Fund.

When the heifer came in the ring during the national sale, the girls were eagerly awaiting the sale. They had fallen in love with the heifer, and much to their surprise, their grandparents purchased it for them to show. Grandpa Tom and Grandma Renee Danhof of Marshfield, WI had the winning bid on the heifer; Spring

Crks Your Chance, a 4/16/11 red, double polled Lim-Flex 50 percent daughter of CJSJL 9072W out of 3R Yuma 124J 28P.



#### Andy Travels Across the Country for Limousin Live

Andy Peterson, owner and operator of [www.limousinlive.com](http://www.limousinlive.com) can be found at sales and events across the country. Limousin Live is a website featuring sale reports, live video, interviews with breeders and commercial cattlemen, and other features. The motto for Andy's website is: Limousin Live – All Limousin, All the time.

The website, started in January of 2009, has grown over the years and is now recognized as one of the most informational websites for Limousin cattle in the United States. The website has an aver-



Andy Peterson of Limousin Live video taped and manned a telephone bid for the Glenn Treftz sale in Aberdeen.

age of 10K+ visitors per month who visit four or more times per month.

Andy is a great promoter of Limousin genetics. Not only is he "on the road" for Limousin Live, he is also actively involved in the Limousin Breeders Association of Wisconsin and he serves as secretary for the Heartland Limousin Association.

## ND Cattleman Elected to Beef Industry Leadership Post

Jerry Effertz, a third generation rancher from Velva, has been named to the national Beef Promotion Operating Committee (BPOC). The BPOC is a 20-member producer panel that helps select and fund national beef demand-building programs with monies collected through the beef checkoff, a market development program funded by U.S. beef producers and importers.

Effertz was elected to a one-year term during the 2012 National Cattle Industry Winter Convention and NCBA Trade Show, held Feb. 1-4, in Nashville, Tenn. He is one of 10 cattlemen representing the Federation of State Beef Councils on the BPOC. The other 10 members are chosen by the Cattlemen's Beef Board.



The BPOC sets the annual budget and allocates checkoff dollars for beef research, promotion and education programs that help drive national and international demand for beef.

Effertz and his family operate Black Butte Acres Limousin Ranch, a stocker/backgrounder and seedstock operation near Velva. In an effort to educate people about the cattle business and environmental stewardship, the family also owns Black Butte Adventures, which features public farm tours, hiking and biking activities on ranch land.

Effertz is a board member and former chairman of the North Dakota Beef Commission and a former chairman of the North Dakota Stockmen's Purebred Council. He is a founding member and former chairman of the state Limousin association, and helped found the eight-state regional Heartland Limousin Association.

At the national level, he is a North Dakota representative on the Federation, a division of the National Cattlemen's Beef Association (NCBA). He is now a member of the checkoff's Public Opinion and Issues Management Group/Public Relations Subcommittee and a former member of the Retail Committee.

Effertz is also active in community activities. He is a past president of the state fair board of directors; a former director and chair of the state Board of Ag Research and Education; chairman of the state commission on the Future of Agriculture; and a board member of the N.D. University System Foundation.